



## **NPSA Membership Benefits and Value**

***Mission: To represent and promote the interests of the pecan industry to government, growers, and customers.***

### **Annual NPSA Meeting and Convention**

The opportunity to attend the annual, members-only NPSA Meeting and Convention, which includes networking events, expert speakers and presenters, and an exhibit space filled with industry solutions providers.

### **Pecan Industry News & Communication**

Members receive the NPSA Membership electronic newsletter with information and resources focused on the needs of pecan shellers and affiliates. NPSA members and external industry partners will receive a quarterly electronic newsletter with organization and member news.

### **Member Promotion**

Promotion of members through website listings, email and social media publicly, and promotion events and activities.

### **Membership Resources**

Members are informed of critical information, tools, and networking contacts with access to the NPSA presentation library, industry tools, and membership directory.

### **Pecan Export Trade Council (PETC)**

The ability to discuss export market news among pecan industry partners through a federally approved vehicle.

### **Legislative Participation and Representation**

The ability to participate and contribute to the legislative process in the pecan and shelling industry policy making decisions.

### **Research Efforts and Industry Practices**

Leading research efforts in shelling, food safety, and other processing methods and maintaining the focus of those efforts to achieve the best results for members. Supplying best practices methods to members and the public to maintain trust with industry and consumers.

### **Representation and Industry Partnership**

The capability to be represented during industry decision making discussion and events, while creating partnerships to further advance members and their businesses.