

# Why Join NPSA?

The National Pecan Shellers Association is a trade association representing the unique interests of the pecan shelling industry. NPSA membership connects you with more than 50 shellers and supplier members in the U.S. and Mexico who are actively engaged in or supporting the pecan industry. Here are some important benefits of membership:

- **Industry Advocacy** – The NPSA Board and staff team guide the Association’s efforts on several key areas: standards, industry leadership, advocacy, growing the global market, and research and development. NPSA maintains strong relationships with allied partners, including the American Pecan Council (APC), National Pecan Federation (NPF), and newly formed American Pecan Promotion Board (APPB).
- **Support for Pecan Research** – NPSA’s Research Oversight Task Force monitors and works closely with researchers from the U.S. Department of Agriculture (USDA), the University of Georgia (UGA), and Fort Valley State University (FVSU) on congressionally funded research on pecans. The Task Force meets periodically with the researchers to provide feedback, insight from the industry, and recommendations for areas of focus for the research.
- **News and Events** – The NPSA Monthly E-Newsletter is sent straight to your inbox and contains valuable government and industry updates that could affect your business.
- **Educational Programming** – The NPSA quarterly webinar series provides educational opportunities on a variety of topics of importance to NPSA members, including hot topics such as sustainability and recent research findings, food safety issues, guidance on compliance, and more. Webinars are held quarterly, recorded, and made available in the Members Only section of the website to view at any time and share internally with colleagues.
- **Industry Networking** – The NPSA Annual Meeting facilitates the exchange of valuable information within the industry and provides face-to-face networking opportunities with sheller and supplier members.
- **Membership Directory** – The NPSA Membership Directory contains contact information for all NPSA members including names, telephone numbers, e-mail addresses, and more.

